



# April 28-30, 2017

Bristol Marina & Brittlebank Park  
Exhibitor Application and Contract



Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Products or services to be displayed: \_\_\_\_\_

✓	Space	Rates	Quantity	Total Cost	Space Preferences			
	In-Water Standard Space	\$2.80 per sq ft		\$	1	2	3	4
	In-Water Demo Dock Space	\$3.00 per sq ft		\$	1	2	3	4
	Land Bulk Space*	\$2.95 per sq ft		\$	1	2	3	4
	20x20 Land Bulk Space w/o Tent	\$1,600 each		\$	1	2	3	4
	10x10 Land Booth with Tent	\$700 each		\$	1	2	3	4
	10x10 Booth in Big Tent	\$700 each		\$	1	2	3	4
				<b>Total Due: \$</b>	_____			

**In-Water Space:**

Manufacturer	Model	New or Used	Length Overall	Beam	Height	Total Sq Ft
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

**Total Square Feet:** \_\_\_\_\_

**Total Due: \$** \_\_\_\_\_ Please make checks payable to JBM & Associates.

Check  Visa  MasterCard  Discover  American Express

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_

I authorize JBM & Associates to process the deposit on the date the application is received and the balance on 4/6/17 on this credit card. Initials: \_\_\_\_\_

**50% Deposit (Due with Application): \$** \_\_\_\_\_ **Final Payment (Due 4/6/17): \$** \_\_\_\_\_

**IMPORTANT! Insurance Requirements (Due 4/6/17):** All exhibiting companies must provide Event Management with a certificate of liability insurance listing JBM & Associates as additionally insured for the Charleston In-Water Boat Show, April 28-30, 2017.

I have read and agree to abide by the event rules and regulations in this contract (must be signed or application will not be accepted). **Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

For more information, please contact JBM & Associates at 864-250-9713 or Erica@JBMSHOWS.com.

**Please return application to:**  
 JBM & Associates  
 1282 Pendleton Street, Greenville, SC 29611  
 Phone: 864-250-9713 Fax: 864-250-0434  
[www.CharlestonInWaterBoatShow.com](http://www.CharlestonInWaterBoatShow.com)

\*The minimum bulk space rate is \$1,000.



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1. **Show Management:** The Charleston In-Water Boat Show is produced and managed by JBM & Associates, LLC herein known as JBM & Associates. All decisions regarding space assignment, nature and style of exhibits, hours and interpretation of rules and regulations shall be made by JBM & Associates.
2. **Assignment and Change of Control:**  
Promoter may assign this Agreement or any part of its rights, duties or obligations hereunder provided that such assignment is to an organization experienced in Boat Show event promotion and production.
3. **Character and Admissibility of Exhibits:**
  - a. All exhibits must be designed, constructed and operated in good taste with the best interests of the show and public safety paramount. JBM & Associates shall be the sole arbiter and final judge of same, and shall have the right and the authority to require the removal, relocation or modification of any display exhibit, or part thereof.
  - b. All business and display materials must take place and be kept within the physical space assigned to that exhibit. No explosives, fuels or other combustible matter will be permitted.
  - c. The quantity of exhibitor badges will be determined based off of your total exhibit space fee and will list the Company Name only. Additional exhibitor badges may be ordered for \$5 each. The order form will be located in the Exhibitor Kit, sent via e-mail approximately six weeks prior to the show date. Badges will be distributed during move-in. No extra badges will be given for those lost or stolen.
  - d. Tent exhibits are limited to eight-foot high backdrops and three-foot high side curtains, erected so as not to obstruct the view of neighboring exhibits and all exhibits must be secured.
  - e. All afloat exhibitors shall be solely responsible for the safety of their own boat while at the show, and they shall be fully responsible for any damage that their boats may cause while entering or leaving the show, giving demonstration rides, or while on exhibit. All boats in the water shall comply with the rules, laws, and regulations of the United States Coast Guard.
  - f. There may be absolutely no drilling for signage or anything else on the pier.
  - g. New Boat/Product Sections: Exhibitor agrees to display only new, current-model-year boats and products. No products may be displayed without the endorsement of the manufacturer.
  - h. Boat Dealers: You must be the current, local dealer and in good standings with the manufacturer in order to represent said lines in the show. If you are no longer the local dealer and have existing inventory for sale, you will not be permitted to sell the line in the show. The current dealer reserves all rights.
  - i. Brokerage Section: All boats displayed in the section of the show designated as the "Brokerage Section" must be used boats owned by third parties or owned as a trade-in by a dealership.
  - j. Exhibits must be staffed during show hours.
  - k. Exhibit removal prior to the final day's close of show is strictly forbidden.
  - l. Subleasing: Exhibitors shall not sublease and/or share any part of their space without JBM & Associate's advance written consent.
  - m. Staging: When required for boarding boats, safe staging (boarding ramps, ladders, rails, stairs, etc.) is the exhibitor's sole responsibility.
4. **Late Arrivals:** Exhibitors arriving for set-up after their scheduled installation time can be relocated to any location specified by JBM & Associates or, if no alternative is available, may forfeit their show participation rights.
5. **Payment for Space:** A 50% deposit on the exhibit space rental fee must be submitted with the application. The remaining balance must be paid no later than April 6, 2017. Under no circumstances will an exhibitor be allowed to display in the show if the balance has not been paid in full. Exhibitors who fail to make space payments in accordance with the terms of this agreement are subject to cancellation without credit or refund.
6. **Cancellations and Cutbacks:** Should the exhibitor wish to cancel this contract or reduce the total amount of space (or spaces), a credit of funds will be issued according to the following formula:
  - a. Cancellations received 5 months prior to the show date will be refunded the full deposit paid, less a \$50 cancellation fee.
  - b. Cancellations received 148-60 days prior to the show date will be refunded 50% of the deposit paid, less a \$50 cancellation fee.
  - c. No refunds will be given for cancellations received within 60 days of the show date.
7. **Insurance:** Exhibitor agrees to provide the necessary insurance coverage from set up through breakdown. The Charleston In-Water Boat Show, JBM & Associates, Brittlebank Park and Bristol Marina shall not be responsible for any loss of or damage to any property including boat(s) of the exhibitor including fire, theft, and vandalism. You are required to obtain your own All Risk property and marine coverage while in transit and on premises at the show. Exhibitor agrees to provide Comprehensive General Liability insurance naming The Charleston In-Water Boat Show, JBM & Associates, Brittlebank Park and Bristol Marina as Additional Insured's. The policy limits shall be no less than \$1,000,000 occurrence and \$2,000,000 aggregate; combined single limit for Bodily Injury and Property Damage. A Certificate of Insurance shall be delivered to said firm fourteen (14) days prior to exhibitor's employees, agents, contractors, sub-contractors or customers being present at or on the subject premises. Exhibitor is responsible for any bodily injury or property damage to exhibitor, exhibitor's employees, volunteers, helpers or staff. Insurance will include a waiver of Subrogation against The Charleston In-Water Boat Show, JBM & Associates, Brittlebank Park (185 Lockwood Drive Charleston, SC 29403) and Bristol Marina (145 Lockwood Drive Charleston, SC 29403), their officers, employees, agents & members. Exhibitor agrees to provide Workers Compensation and employer's liability insurance covering employees in the state in which the show is being held, in accordance with the statutes, rules and regulations promulgated by that State's governing authorities.



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8. **Indemnification:** Exhibitor to the fullest extent permitted by law, hereby agrees to assume the entire responsibility and liability for and defense of and to pay and indemnify The Charleston In-Water Boat Show, JBM & Associates, Brittlebank Park and Bristol Marina against any loss, exposure or liability and will hold each of them harmless from and pay any loss, damage, defense, cost or expense or reimbursement (including, without limitation, judgments, attorneys' fees, court costs and the cost of Appellate proceedings) which The Charleston In-Water Boat Show, JBM & Associates, Brittlebank Park and Bristol Marina or other indemnities incurred because of injury to or death of any person or on account of damage to or destruction of property, including loss of use thereof, or any other claim arising out of, in connection with, or a consequence of the performance of exhibitors work and/or tasks. Said responsibility, liability and indemnification shall be regardless whether such injuries to person or damage to property or any other claim are due in part or claimed to be due in part to any negligence, act, commission, omission and/or breach of The Charleston In-Water Boat Show, JBM & Associates, Brittlebank Park and Bristol Marina or its employees, agents or any other persons.
9. **Security:** Security will be provided 24-hours during the show. From the beginning of set-up to the end of breakdown, JBM & Associates is not liable for the loss of any material by any cause.
10. **Photos and Videos:** JBM & Associates reserves the right to use pictures and videos taken during the show of display areas, special features, exhibit personnel and attendees.
11. **Parking:** Designated parking will be available for exhibitors. Absolutely no parking will be permitted along Lockwood Boulevard or in any other undesignated parking areas.
12. **Acts of God:** JBM & Associates shall have no liability whatsoever for any economic damages or for actual damages, of any nature, to any person, matter or thing resulting from hurricane, storm, wind, or water and other acts of God, or imminent threat thereof, nor from fire, strikes, lock out, acts of terror or terrorism, war or warlike situations. If the show is cancelled on account of any cause listed in the prior sentence or on account of governmental action beyond the reasonable control of JBM & Associates, JBM & Associates will not be liable to the exhibitor and will refund to all exhibitors pro-rata, the amount remaining after JBM & Associates has incurred all expenses and costs in connection with the show. Exhibitor agrees that the vessel will contain, at all times, sufficient ground tackle for severe weather conditions. Show Producer shall have no liability to Exhibitor whatsoever for any matter or thing resulting from acts of God, (including, without limitation, fire, flood, earthquakes, hurricanes and tornadoes) or other events beyond the parties control, (including, without limitation, utility issues at venue, disaster, strikes, civil disorder, curtailment of transportation facilities); except that if such events prevent Exhibitor's show space being made available to Exhibitor, Show Producer shall return to Exhibitor payments made by Exhibitor after deducting there-from a pro-rata share of expenses incurred in connection with said Show, subject to a viable and settled claim with our insurance carrier.
13. **Removal of Goods:** All in-water boats must depart by 6pm on Monday, May 1, 2017. All holdover boats shall be charged dockage fees, payable to JBM & Associates, consistent with posted marina transient rates (unless a transient package has been purchased by the exhibitor in advance). **Access to the Bristol Marina is governed by OCRM, a division of SCDHEC. OCRM has issued a permit to allow the temporary moorage of vessels in excess of 14 feet, from the water line to the highest point ("air draft"), during certain events as described by the Bristol Marina permit. The permit is conditional, and requires a bridge opening schedule to be coordinated between SCDOT, JBM & Associates and Bristol Marina, LLC to minimize the impact to traffic traveling on Highway 17. The permit further requires JBM & Associates and Bristol Marina, LLC to penalize any vessel or vessels who contact the Ashley River Bridges with the intent of entering the show outside of the defined bridge opening schedule. This schedule will be provided to exhibitors no less than 15 days prior to the show start date. Any exhibitor, upon entering the show, who violated this requirement will have their contract canceled in its entirety, forfeit their rights under this agreement, and will further forfeit all payments made pursuant to this agreement. Any vessel, upon departure, that requests or has the bridge opened outside of the defined times will be liable for any and all fines imposed by OCRM or a related entity against JBM & Associates or Bristol Marina, LLC. Furthermore, exhibitor agrees to pay the amount in full within five business days of receiving notice of the fine.**
14. **James Island Connector/Expressway Bridge:** **The James Island Expressway Bridge clearance is 55 feet.**
15. **Water Pollutants:** Federal and State Water Quality Standards must be complied with at all times and exhibitors shall be solely responsible to ensure that there is no dumping or discarding of refuse, sanitary waste or other pollutants in the water and surrounding their exhibits on the show site. Furthermore, exhibitor agrees not to allow use of their vessels heads while docked at the Bristol Marina.

Other Shows Produced By JBM & Associates

